

AD SPECIFICATIONS

Please email all artwork to artwork@kirkus.com
For Kirkus Star logo email apiacenza@kirkus.com

DIGITAL

72+ DPI
JPG, GIF, TIF or PNG format

WEBSITE SIZES:

300 x 250
600 x 250
728 x 90
940 x 52
940 x 237

EMAIL SIZES:

160 x 600
550 x 225
728 x 90

GUIDELINES: Animation allowed in website ads, but not email. Animation limited to three slides, no flashing. No iridescent colors allowed in digital ads. Kirkus retains the right to reject artwork for any reason.

PRINT

300+ DPI
PDF format
Outline all fonts

SIZES:

1/4 page: 3.28" x 4.65" (no bleed)
1/2 page: 6.9375" x 4.65" (no bleed)
Side Bar: 3.3" x 7.95" (no bleed)
Full page: 6.9375" x 9.375" (no bleed)
Back cover: four color; 8.4375" x 10.75" trim, with bleed: 9.4375" x 11.75" live area: .5" inside trim

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